Fiscal Years 2021-2022 Mid-Biennium Budget Review

City of Auburn, Alabama | August 10, 2021
FY2021-FY2022 Mid-Biennium

Review of the General Fund

• Overview of the Mid-Biennium Budget
• Brief Review of Fiscal Year 2020
• Revenue Review
• Debt Overview
• Personal Services
• Significant Changes
• Capital Improvement Plan
• Summary
• Beyond the Current Biennium
Overview of the Mid-Biennium Budget

- The Mid-Biennium Budget review provides the opportunity to account for events or changes that have occurred since the adoption of the current FY2021-FY2022 Biennial Budget on September 1, 2020. Mid-Biennium changes typically include:
  - Adjustments to revenue projections based on year-to-date performance
  - Updates to capital project expenditures based on design and construction schedules
  - Carry-forward items from previous years that weren’t completed or purchased
  - Budgeted expenditures for new opportunities, emergency repairs, and material fiscal events that have occurred since the adoption of the original budget

- The Mid-Biennium is not intended to be a time to make extensive changes to the adopted budget.
Brief Review of Fiscal Year 2020

Review of the General Fund

- Revenues and Growth
  - Revenues outperformed projections by $3.9 million (4.1%)
  - Total FY2020 revenues increased $2.6 million (2.7%) over FY2019
  - Auburn continues to be one of the fastest growing cities in Alabama (U.S. Census Bureau)
  - Since 1960, Auburn has averaged 3-5% population growth per year

- Expenses
  - Overall expenses were $8.7 million (8.9%) less than the approved budget, as seen below:
    - $6.6 million (9.5%) less in Operating budgets
    - $1.5 million (11.4%) less in Capital budgets
Brief Review of Fiscal Year 2020

Review of the General Fund

• Capital Investments and Projects
  • The General Fund is budgeted in Fiscal Years while capital investments and projects can be multi-year endeavors
  • Updated schedules for permitting, land acquisition, design, and construction for capital projects can impact fiscal year planning
  • Specialized equipment can take longer than expected to be built and received by the City
  • Capital investments, including projects, equipment, and other investments approached $11.4 million ($1.5 million less than expected)
  • The majority of the unspent capital budget was carried forward into FY2021

Table of Fiscal Year 2020 Budget vs. Audited Actuals

<table>
<thead>
<tr>
<th>FY2020 Budget</th>
<th>FY2020 Actuals</th>
<th>FY2020 Variance</th>
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</thead>
<tbody>
<tr>
<td><strong>Beginning Fund Balances</strong></td>
<td></td>
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<tr>
<td>Revenues</td>
<td>$42,879,836</td>
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<tr>
<td>Other Financing Sources (OFS)</td>
<td>95,213,656</td>
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<td><strong>Total Revenues and OFS</strong></td>
<td>95,764,906</td>
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<td><strong>Total Available Resources</strong></td>
<td>138,644,742</td>
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<td><strong>Expenditures</strong></td>
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<tr>
<td>Total Operating</td>
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<td>Total Capital Outlay &amp; Projects</td>
<td>12,823,393</td>
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<td><strong>Total Expenditures</strong></td>
<td>82,192,252</td>
<td>74,126,721</td>
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<td>Less: Permanent Reserve</td>
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<td>Net Ending Fund Balances</td>
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Brief Review of Fiscal Year 2020

Review of the General Fund

**Fund Balance**
- $3.9 million in Revenues +
- $8.7 million in unspent Expenses -
- Ending Fund Balance $12.7 million stronger than anticipated, for a total of $64.6 million
- NEFB ratio of 67.1%

**Overall**
- Fiscal Year 2020 ended stronger than we anticipated and has allowed us to start Fiscal Year 2021 in a stronger position
- The Ending Fund Balance from FY2020 of $60,581,478 carries forward into FY2021 as the Beginning Fund Balance, which is $12.7 million stronger than anticipated

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NEFB as % Exp & OFU
- 36.29%
General Fund

Revenue

Image of Downtown Auburn
Revenue Review

Top Ten Revenue Sources

- Sales and Use Taxes
- Occupation License Fees
- Business License Fees
- Ad Valorem Taxes
- Public Safety Charges – AU
- Lodging Taxes
- Simplified Sellers Use Tax
- Fines and Court Fees
- Building Permits
- Franchise Fees

Graph denoting General Fund Revenues from FY2019 through the Mid-Biennium Budget for FY2021-FY2022
Sales and Use Tax

History – FY18-20, Original and Mid-Biennium Proposed - FY21 and FY22

- Total sales tax is 9%
  - (4% each for City and State and 1% for Lee County)
- Typically 45-50% of total General Fund revenue
- Heavily impacted by football season, even in the shortened, lower capacity season
- FY21 projected to end 10.5% higher than the original FY21 budget and 4.0% higher than FY20 actual
- FY22 projected to end 6.5% higher than the original budget and level compared to FY21 projected

Graph of Sales and Use Tax Revenue Trend
Sales and Use Tax

Collections by Month

- October, November and December heavily affected by Auburn University’s football schedule
- January reflects the Christmas shopping season
- Winter/Spring impacted by the success of Auburn’s basketball season
- June through August are typically the lowest months
Sales and Use Tax

FY 21 To Date

• Football season (collections in October through January) was better than expected

• January collections higher than average (one home game in December and Christmas shopping)

• Record collections in February through June (identified in black)

• July through September projected to be average based on FY17 – FY19
Sales and Use Tax

Forecasting for FY21 and FY22

• July through September 2021 projected to be average based on FY17 – FY19
• FY21 budgeted at $45.6 million
• Robust football season
• 100% capacity in the stadium
• Tailgating allowed
• Georgia and Alabama in Auburn
• Remaining months of FY22 projected to be 3% higher than FY19
• FY22 budgeted at $45.8 million

Graph of Sales and Use Tax Trends
Simplified Sellers Use Tax

Act No. 2015-448, as amended

• An 8% tax collected, reported and remitted by remote sellers for sales delivered into the state

• 50% of total collections are retained by the State with remaining 50% split between municipalities and counties (30% and 20%, respectively) and distributed by population

• FY21 projected to be over $2.6 million (28.7% higher than FY20 actual)

• FY22 projected to be over $2.7 million (3.0% higher than FY21 projected)
Occupation License

History – FY18-20, Original and Mid-Biennium Proposed - FY21 and FY22

• 1% fee on gross wages of all individuals working within the City
• Approximately 14% of total General Fund revenue
• Increased an average of 5.6% for past 5 years
• FY21 projected to be $13.3 million (1.8% higher than the original budget and 3.6% lower than FY20 actual)
• No change to the FY22 budget ($13.5 million, 1.2% higher than FY21 projected)
Ad Valorem Taxes
(Property Taxes)

History – FY18-20, Original and Mid-Biennium Proposed - FY21 and FY22
- Includes real property, motor vehicle (personal property) and government services fees
- Typically 6-7% of total General Fund revenue
- Most stable of the top revenue sources
- 5 mills for the General Fund
- FY21 projected to be $7.3 million (5.4% higher than both the FY21 original budget and FY20 actual)
- FY22 projected to be $7.5 million (5.4% higher than the FY22 original budget and 2.6% higher than FY21 projected)

Graph of Ad Valorem Tax Trends
Lodging Taxes

History – FY18-20, Original and Mid-Biennium Proposed - FY21 and FY22

- Total lodging tax is 13%
  - 7% - City of Auburn
  - 4% - State of Alabama
  - 2% - County (levied by County, collected and administered by Tourism Bureau)

- 6th largest revenue source for the General Fund (will move to 7th largest source after SSUT)
- Hardest hit revenue source during pandemic
- FY21 projected to be $1.9 million (13.7% lower than FY21 original budget and 2.7% lower than FY20 actual)
- FY22 projected to be $2.4 million (31.7% higher than FY21 projected)
**Construction Permits**

**History – FY14-20, Original and Mid-Biennium Proposed - FY21 and FY22**

- 9th largest source of revenue for the General Fund
- Volatile revenue source
- FY21 projected to be $1.8 million (14.6% higher than FY21 original budget and 11.1% lower than FY20 actual)
- FY22 projected to be $1.6 million (level with the original budget and 11.9% lower than FY21 projected)
Total Revenue

History – FY18-20, Original and Mid-Biennium Proposed - FY21 and FY22

- Average increase of 5.0% for FY18-20
- FY21 projected to be $99.5 million (7.1% higher than FY21 original budget and 0.8% higher than FY20 actual)
- FY22 projected to be $100.8 million (4.7% higher than FY22 original budget and 1.3% higher than FY21 projected)
General Fund

Debt Overview
General Fund Debt – Current and Projected

• Current debt begins decreasing significantly in FY22
• Projected Debt
  • 2022a - $15.5 million borrowing for PRCMP Projects (Town Creek, Soccer Complex and Jan Dempsey)
  • 2022b - $28.3 million borrowing for ES/PW Relocation Project and Richland Road Connector
  • 2024 - $13 million borrowing for Boykin Campus Improvements
• Debt service as a % of expenditures
Revenue and Debt

Questions?
Personal Services

• 10 new positions within the City:
  • Inspection Services Neighborhood Inspector (Short-term rental related)
  • Finance Revenue Officer (Short-term rental related)
  • Development Services Customer Service Specialist
  • Public Safety Communications Officers (4)
  • Community Services Administrative Secretary
  • Information Technology Computer Systems Technician
  • Human Resources Floating Office Assistant
Personal Services

Staff is closely monitoring Personal Services as a percentage of total expenditures ratio:

- City of Auburn’s goal is to keep this below 50%
- Most municipalities operate at a ratio around 70%

Including the 10 positions added, our personal services ratio remains at 41.15% in FY2021 and 45.18% in FY2022.
FY2021 Significant Changes

- $1.4 million increase to the appropriation to Auburn City Schools. This represents Auburn City Schools proportionate share of the proposed increase to sales and use tax revenue for each year.
- $424,417 additional budget for the Cox Road and Wire Road roundabout
- $251,369 for the Exit 50 Lighting and Landscaping project
- $221,587 for unexpected payouts to retiring staff for annual and sick leave
- $168,461 adjustment for the actual purchase price of the land for the Environmental Services and Public Works relocation
- $112,000 to credit card fees due to expanded online payment options for citizens
FY2022 Significant Changes

- $1,180,000 additional budget for the Cox Road and Wire Road roundabout
- $1.0 million beginning in FY2022 to the temporary employment pay rate for the City to $10 an hour. This will help the City of Auburn remain competitive in hiring temporary employees.
- $870,086 in FY2022 to the appropriation to Auburn City Schools. This represents Auburn City Schools proportionate share of the proposed increase to sales and use tax revenue for each year
- $284,875 additional budget for Renew Opelika Road Phase 4
- $281,563 in additional budget for the Exit 57 Lighting and Landscape Improvements Project
FY2022 Significant Changes

• $115,000 in FY2022 for credit card fees due to expanded online payment options for citizens

• $115,000 in FY2022 for a five-year artificial intelligence monitoring of traffic signals in the City

• $108,000 in FY2022 for an agreement with Bradley Arant Boult Cummings, LLP for professional governmental affairs representation services with the primary focus of helping the City of Auburn identify and secure available federal funding

• $106,879 in FY2022 for a new Bobcat Compact Track Loader which will be used to help maintain parks, trail areas, and athletic fields.
CIP Overview

Sidewalk and Neighborhood Projects
Camden Ridge Subdivision Sidewalk

- Installation of missing sidewalk on Crescent Boulevard also both sides of Piedmont Drive. Crosswalks will be installed at the intersection of Piedmont Drive and Crescent Boulevard.

- Phase: Design

- Total Project Budget: $180,280

- FY 2022 Est. Cost: $180,280

- Construction Start Date: January 2022

- Est. Construction Completion: September 2022
CIP Overview

Downtown Master Plan/Improvement Projects
Samford Intersection Improvements – South College and South Gay

- Intersection Improvements and sidewalk widening. Includes street design, medians, decorative lighting, sidewalks ranging from 5-8 feet, decorative traffic signals, and a pedestrian crossing at The Heart of Auburn and Funchess Hall.

- Phase: Design

- Total Project Budget: $6,159,625 ($3.74m AOMPO funding)

- FY 2021 Est. Cost: $ 6,159,625

- Est. Construction Start Date: November 2021

- Est. Construction Completion: October 2022
CIP Overview

Northwest Auburn Neighborhood Plan Projects
Boykin Campus Improvements

- Improvements to include the addition of the following: a cultural center (museum), branch library, new gym, pool(s), relocation of the recycling center across North Donahue (currently Fleet Services) and the final phase of renovations to the Boykin Community Center.

- Phase: Design
- Total Project Budget: $14,022,010 ($13,016,250 from borrowing)
- FY 2021 Est. Cost: $5,760 (Design)
- FY 2022 Est. Cost: $1,000,000 (Design)
- FY 2023 Est. Cost: $13,016,250 (Construction)
- Est. Construction Start Date: October 2022
- Est. Construction Completion: October 2023
North Donahue Drive at Farmville Road Traffic Signal Installation

- New span wire traffic signal poles and hardware at the intersection of North Donahue Drive and Farmville Road.
- Phase: Design
- Total Project Budget: $150,000
- FY 2022 Est. Cost: $150,000
- Construction Start Date: TBD (when warranted)
- Est. Construction Completion: 120-days
MLK Drive Streetscape: Shug to Donahue

- Removing existing sidewalk and installing a multi-use path, along with pedestrian lighting, handrails, and landscaping.

- Phase: Design

- Total Project Budget: $5,155,950

- FY 2021 Est. Cost: $55,950 (Design)
- FY 2023 Est. Cost: $5,100,000 (Construction)
- Est. Construction Start Date: 2023
- Est. Construction Completion: 2023
Richland Road Sidewalk

- North Donahue Drive Lighting, and Richland Road Sidewalk (MLK to Church of God by Faith).
- Phase: Design
- Total Project Budget: $330,768
- FY 2022 Est. Cost: $330,768
- Est. Construction Completion: Spring/Summer 2022
CIP Overview

Public Safety Projects & Major Equipment
Fire Station #6

- Addition of a new Fire Station at the intersection of Farmville Road and Miracle Road.
- Phase: Construction
- Total Project Budget: $4,000,000
- FY 2021 Est. Cost: $2,500,000
- FY 2022 Est. Cost: $1,500,000
- Construction Start Date: January 2021
- Est. Construction Completion: January 2022
Public Safety Training Center - Infrastructure and Programming

- Preparing the site for future Training Center, to include classroom, training props, roadway, physical training surface for Fire and Police Testing. Also includes water and sewer infrastructure.
- Phase: Design
- Total Project Budget: $400,000
- FY 2021 Est. Cost: $400,000
- Start Date: April 2021
- Est. Completion: April 2022
Dinius Park

- Passive Park to include: Pavilion, Dog Park, Restrooms, nature playground, walking trails.
- Phase: Construction
- Total Project Budget: $972,276*
- FY 2021 Est. Cost: $972,276
- Construction Start Date: November 2020
- Est. Construction Completion: October 2021

* Property and funds to construct the park were donated.
Town Creek Park
Inclusive Playground

- ADA compliant playground to include the addition of pods with different activities to accommodate physical and mental disabilities.
- Phase: Construction
- Total Project Budget: $4,043,345
- FY 2021 Est. Cost: $4,043,345
- Construction Start Date: March 2021
- Est. Construction Completion: October 2021
Soccer Complex

- The addition of a multi-purpose building, new free standing restroom building, three (3) new soccer fields, a new parking lot and renovations to existing parking lot.
- Phase: Design
- Total Project Budget: $8,643,578
- FY 2022 Est. Cost: $8,643,578
- Est. Construction Start Date: January 2022
- Est. Construction Completion: January 2023
Jan Dempsey
Community Art Center Renovations

• General update of the interior as well as ADA compliance. New 8,000 square foot addition for ceramic studio, storage and dance studio. Small parking lot addition.
• Phase: Design
• Total Project Budget: $2,856,275
• FY 2020 Est. Cost: $2,856,275
• Est. Construction Start Date: January 2022
• Est. Construction Completion: July 2022
CIP Overview

Facility Improvements
Environmental Services/Public Works Relocation - Construction

- Construction of the new Environmental Services/Public Works facility on Wire Road.
- Phase: Design
- Total Project Budget: $20,000,000
- FY 2022 Est. Cost: $20,000,000
- Est. Construction Start Date: October 2021
- Est. Construction Completion: October 2022
CIP Overview

Traffic/Transportation Improvements
Resurfacing – Fiscal Years 2021/2022

- Annual resurfacing that also includes some ADA sidewalk modifications.
- Phase: Bid Preparation
- FY 2022 Est. Cost: $3,500,000
- Est. Construction Start Date: FY2022
- Est. Construction Completion: FY2022
- Proposed streets that are listed and are subject to change

- Cedarcrest Circle (E Magnolia Ave to south end)
- Dewey Street (Pride Ave to south end)
- East University Drive (S Dean Rd to Moores Mill Rd) (Cricket Ln to S College St) (Hampton Dr to Dean Rd) (Green St to Old Mill Rd)
- Forest Park Circle (W Drake Ave to north end)
- Lancaster Avenue (Sanders St to Felton Ln)
- Pumphrey Avenue (1725 Pumphrey Ave to Shug Jordan Pkwy)
- Railroad Avenue (Byrd St to N Donahue Dr)
- South Donahue Drive (S College St to E University Dr)
- Southview Drive (E University Drive to west end)
- Willow Creek Road (Martin Luther King Dr to north end)
- Armstrong Street (Hare Ave to East Samford Ave)
- Asheton Lane (N College St to Watercrest Dr)
- Auburn Drive (S Brookwood Dr to west end)
- Blake Street (E Samford Ave to E University Dr)
- Bryant Circle (Bryant Ave to Bryant Ave)
- East Thach Avenue (Homewood Dr to South Dean Rd)
- Gardner Drive (Auburn Dr to Chewacla Dr)
- Gentry Drive (979 Gentry Dr to 1018 Gentry Dr)
- Hare Avenue (Payne St to east end)
- Hillside Drive (E University Dr to north end)
- Knollwood Court (Green St to east end)
- Norman Road (Blake St to E University Dr)
- Norman Circle
- Old Mill Road (Oak Street to E University Dr) (S Dean Rd to Oak St)
- Owens Road (Cedarbrook Dr to Charles Ave)
- Piedmont Drive (1735 - 1587 Piedmont Dr)
- Pinedale Drive (Payne St to E Samford Ave)
- Plantation Road (Martin Luther King Dr to north end)
- Professional Circle (Professional Pkwy to north end)
- S Cedarbrook Drive (219 S Cedarbrook to N College Ave)
- South Dean Road (E Samford Ave to Moores Mill Rd)
- Sherwood Drive (Dumas Dr to Moores Mill Rd)
- Toomer Street (W Glenn Ave to West Magnolia Ave)
- Vickerstaff Street (Zellars Ave to Holmes Ave)
Moores Mill and Hamilton Road Widening

- Widening Hamilton Road from Tutton Hill to Ogletree Road to provide left turn lanes into Barkley Crest, Auburn Community Church (ACC), Cornerstone Church and Annabrooke Drive, right turn lanes into ACC and completing the sidewalk to the Publix entrance. Right turn line from Hamilton onto Moores Mill. The project will be done in partnership with ACC.
  - Phase: Design
  - Total Project Budget: $1,040,857
  - FY 2021 Est. Cost: $45,360
  - FY 2022 Est. Cost: $995,497
  - Est. Construction Start Date: October 2021
  - Est. Construction Completion: April 2022
Annalue and East University Drive Intersection Improvements

- Addition of northbound and southbound left turn lanes along East University Drive (EUD) at the Annalue Drive Intersection.
- Phase: Design
- Total Project Budget: $1,157,527
- FY 2022 Est. Cost: $1,157,527
- Est. Construction Start Date: February 2022
- Est. Construction Completion: August 2022
Richland Road Connector

- Construct a new collector road from Martin Luther King Drive/AL Hwy 14 to Richland Road. Project will include a multi-use path, bike lanes as well as right/left turn lanes.
- Phase: Design
- Total Project Budget: $8,315,702
  - $7,760,753 in borrowing
- FY 2021 Est. Cost: $554,949
- FY 2022 Est. Cost: $7,760,753
- Est. Construction Start Date: January 2022
- Est. Construction Completion: October 2022
Exit 50 Lighting & Landscaping

- Installation of lighting and landscaping improvements on Interstate 85 at Exit 50 to enhance the safety and aesthetics of the interchange.
- Phase: Contracts Stage
- Total Project Budget: $2,367,844
  - $473,569 City Portion
  - $1,894,275 AOMPO Portion
- FY 2021 Est. Cost: $2,367,844
- Est. Construction Start Date: 2022 (ALDOT)
- Est. Construction Completion: 2022
Exit 57 Lighting & Landscaping

- Installation of lighting and landscaping improvements on Interstate 85 at Exit 57 to enhance the safety and aesthetics of the interchange.
- Phase: Design
- Total Project Budget: $2,518,814
  - $503,763 City Portion
  - $2,015,051 AOMPO Portion
- FY 2022 Est. Cost: $2,518,814
- Est. Construction Start Date: 2023 (ALDOT)
- Est. Construction Completion: 2023
South College and Shell Toomer Traffic Signal Installation

- Installation of a new traffic signal with steel span wire poles to match the signals along College Street.

- Phase: Design

- Total Project Budget: $336,740

- FY 2022 Est. Cost: $336,740

- Est. Construction Start Date: October 2021

- Est. Construction Completion: January 2022
Roadway ROW Assessment

• Hiring a consultant to assess and rate roadway conditions, signs, etc. within the right of way to determine the next Five Year Resurfacing Plan and sign maintenance replacement plan.
• Phase: Review
• Total Project Budget: $250,000
• FY 2021 Est. Cost: $250,000
• Construction Start Date: July 2021
• Est. Construction Completion: November 2021
Mid-Biennium Budget Summary

- Any expenditures carried forward also had funds carried forward to pay for those items
- FY2020 had $8.7 million that was unspent and returned to the City’s General Fund (now available in FY2021 to spend)
- FY2020 Revenues were $3.9 million higher than expected (adding to our available resources in FY2021)
- FY2021 and FY2022 revenues are now projected to be higher by $6.7 million and $4.7 million, respectively (adding to our available resources in FY2021 and FY2022)
- The CIP team shifted various projects in FY2021 and FY2022 to make sure we are projecting realistic expenditures that the City can sustain financially
Mid-Biennium Budget Summary

- The City remains above the targeted 25% Net Ending Fund Balance Ratio in both fiscal years of the Mid-Biennium.
- Management proposes increases in operating budgets and staffing levels that are critical to allow the organization to maintain quality public services.
- The majority of proposed adjustments for both fiscal years are related to increased capital investment, and align with key strategic plans.
- Overall, this proposed budget adheres to the City’s longstanding tradition of fiscal sustainability.
Beyond the Current Biennium

- Net Ending Fund Balance Ratio within the 25% each fiscal year.
- Revenues are appropriately conservative.
- Expenses are realistic and include the 6-Year CIP.
New City Holiday - Juneteenth

• City Council will consider a resolution to designate Juneteenth (June 19) as a City holiday

• Funding for proposed City holiday already included in the budget
Questions?

Ordinance to appear on the agenda for the August 17, 2021 City Council Meeting.
Thank You

Megan McGowen Crouch
City Manager
City of Auburn, Alabama